

 PCCAT 2022 HYBRID CONFERENCE

SPONSORSHIP PACKAGE

 PCCAT

2022 PCCAT HYBRID CONFERENCE

THE RISE & FALLS:
Surviving & Thriving
in a Climate of
Change

**HYBRID EVENT
IN-PERSON
+ VIRTUAL**

ATTEND IN-PERSON

*@ Sheraton Fallsview Hotel,
Niagara Falls*

OR

ATTEND ONLINE

JUNE 22-23 2022

ABOUT

PAN-CANADIAN CONSORTIUM ON ADMISSIONS & TRANSFER

The purpose of PCCAT is to facilitate the implementation of policies and practices that support student mobility both within and among Provinces and Territories and granting of transfer credit in order to improve access to post-secondary education in Canada.

PCCAT'S ANNUAL CONFERENCE

The 2022 PCCAT conference, *The Rise & Falls: Surviving and Thriving in a Climate of Change*, will take place June 22 - 23 at the Sheraton Fallsview Hotel in Niagara Falls, Ontario.

PCCAT's annual conference is an opportunity for individuals and organizations to further the goal of increasing student mobility across Canada. Participants from educational institutions, government, and provincial CATs gather to discuss related research, promising new initiatives, and successful best practices in support of transfer credit recognition to improve access to post-secondary education. This year's conference is in partnership with ARUCC. In working together, PCCAT facilitates the implementation of policies and practices to achieve these objectives.

NIARAGA FALLS, ONTARIO

Niagara Falls is located on the western bank of the Niagara River in the Golden Horseshoe region of Southern Ontario, with a population of 88,071. The area is a popular tourist includes observation towers, high-rise hotels, souvenir shops, museums, indoor water parks, casinos, and theatres, mostly with colourful neon billboards and advertisements. Other parts of the city include golf courses, parks, historic sites from the War of 1812, and residential neighbourhoods.



"The PCCAT conference was a great place and opportunity to meet key people on the transfer credit arena. The conference was very topic focused which is very useful."

KEVIN KAMAL, *World Education Services (WES)*

SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SLIVER SPONSER	BRONZE SPONSER
# Available	1	4	6	6
Cost	\$10,000+	\$7,500	\$5,000	\$2,500
Conference Registrations	5	3	2	1
Logo in Conference App <u>and</u> Website	●			
Logo Ad in Conference App <u>or</u> Website		●		
Logo ad in Conference Website			●	●
Logo on printed conference signage	●	●	●	●
Promotional Video (2-3 minute) in Conference App	●	●		
Display banner in registration area + main conference room	●	●	●	●
Branded item (non-paper) in delegate tote bags	●	●	●	●
Printed material in delegate tote bags	●	●	●	
Exhibitor booth near registration table	●	●	●	●
Logo on breakout room and plenary screens	●	●	●	
Sponsor message (2 minutes) prior to open/closing sessions	●			
Sponsor message (30 seconds) prior to a concurrent session of your choice		●	●	●

* PLEASE NOTE: The Platinum level sponsorship can be customized to meet your organization's needs

If you are interested in sponsoring PCCAT 2022, please contact:

Christine Johns
PCCAT Chair

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